

# THE SAN FRANCISCO FOUNDATION

*The Community Foundation of the Bay Area*

## ORGANIZING AROUND CONSUMER FINANCIAL PRODUCTS: WHO AND WHAT YOU NEED TO KNOW

Friday, June 10, 2011  
11:30 a.m. to 4:30 p.m.  
The San Francisco Foundation  
225 Bush Street, 5th Floor, San Francisco

### AGENDA

*Please note, lunch will be provided starting at 11:30 a.m.  
You are welcome to come early and/or eat your lunch during the meeting.*

- 12 noon – 12:15 p.m. Welcome and Introductions**  
**Vanitha Venugopal**, Community Development and Investment Program Director, The San Francisco Foundation  
**Abony Holmes Alexander**, Community Development and Investment Fellow, The San Francisco Foundation
- 12:15 p.m. – 1:15 p.m. Panelist Presentations**  
**Norma Garcia**, Senior Attorney, Consumers Union  
**Nancy O. Andrews**, President and CEO, Low Income Investment Fund (LIIF)  
**Kevin Stein**, Associate Director, California Reinvestment Coalition (CRC)  
**Preeti Vissa**, Community Reinvestment Director, Greenlining  
**Daniela Salas**, Associate Director, Mission Asset Fund
- 1:15 p.m. – 2:15 p.m. Moderated Discussion with Panelists**  
*Moderator:* **Abony Holmes Alexander**
- 2:15 p.m. – 2:30 p.m. Break**
- 2:30 p.m. – 4:00 p.m. Organizer Roundtable**  
*Moderator:* **Shanthi Gonzales**, Community Development and Investment Program Assistant, The San Francisco Foundation
- 4:00 p.m. – 4:30 p.m. Evaluations/Next Steps**